

## FirstResponse Email Reply Management System

### Make Your First Response The Right Response!

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FirstResponse is designed to increase productivity by reducing the time spent in responding to common email queries that many businesses receive repeatedly. Rather than typing the same response over and over, FirstResponse allows you to grab a template reply that you have previously saved and paste it into your email. You can then modify that reply as needed, saving a tremendous amount of time. By using FirstResponse, a business can not only save time and money, but ensure that the correct, consistent response is sent.

- Save you and your staff time when replying to common email queries.
- By using previously created responses, ensures you are sending a consistent message.
- By not having to type a quick reply, you can send a nicely formatted email with additional information that can increase revenues.
- By freeing up employee time, they are free to work on other revenue generating tasks.
- FirstResponse pays for itself by reducing waste when replying to repetitive emails.

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### Benefits

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	<b>Available for Immediate Download and on CD</b>
	<b>30-Day Fully Functional Trial Version</b>
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### Other Products:

*Mortgage & Loan Amortization Software*  
[QuikCalc Home Edition](#) \$39.95  
[QuikCalc Plus! Edition](#) \$69.95  
[QuikCalc Premium Edition](#) \$139.95  
[QuikCalc Office Edition](#) \$299.95

*Debt Elimination & Consolidation Software*  
[DebtCalc](#) Three Editions starting at \$39.95

*Income Needs Analyzer and Net Worth Calculator*  
[Retire!](#) Four Editions starting at \$39.95

*Vehicle Loan vs. Lease Software*  
[VehiCalc](#) Two Editions Starting at \$39.95

**60-Day  
Unconditional  
Money-Back  
Guarantee!**

FirstResponse is quick and easy to learn. Our software is in use by thousands of individuals and professionals across the United States and the world. We've been in business for over 10 years and offer a 60 day money back guarantee on all of our software so there is no risk to you!

**"Remember that time is money"**  
*Benjamin Franklin, 1748*

**"A Penny Saved is a Penny Earned"**  
*Unknown*

**"Time is the Scarcest Resource"**  
*Peter Drucker*

**"I wasted time, and now doth time waste me."**  
*William Shakespeare*

We've all heard the quotes. We know we need to save time and we do everything we can to streamline our operations so that we don't waste it. FirstResponse is designed to save you time. Email is a wonderful thing and has been shown to be more efficient than using a phone, but typing can be slow and time consuming, especially when you need to remember web and email addresses.

**Save Time.** FirstResponse is designed to save you time. By creating template based responses to your most common email queries, you no longer need to type these responses over and over. Create it once, save it in the system and never have to type it again.

[View Screen Shot](#)

**Prevent Mistakes .** Time really is money but errors can also be costly. By not relying on memory and using FirstResponse, you know you are sending out the same information, every time.

**Make money.** If time is money then obviously saving time makes you money. But what about something more tangible? When you get an email, you try to answer it as quickly as possible. This means you answer the question, but don't offer anything more. By using FirstResponse, you no longer need to save time typing, it is already saved for you so you can set up your response to include other information such as other products or upsells you offer. If the customer doesn't know what you offer, they'll never buy from you. With FirstResponse you can make sure you are not only answering their question, but informing them of everything you have to offer that their email implies they may be interested in.

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## Features

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FirstResponse is designed to be quick to learn and easy to use. After all, it is designed to save you time! FirstResponse uses a folder system to organize your responses that is much like the system Outlook or Explorer uses. The editor is simple to use and has many of the same features you have come to expect in your email editor. And once you have your replies in the system, you can search for them instantly based upon the contents of the reply!

### Organize Your Responses

The folder view on the left of the screen allows you to organize your responses into Libraries and Groups. You can have any number of Libraries, Groups and Responses so you can keep everything organized in a logical manner. [View Screen Shot](#)

### Quickly Create Your Responses

The FirstResponse editor uses what is called Rich Text. This is an industry standard that allows most basic formatting such as:

•	Different Fonts and Font Sizes
•	Bold, Italic and Underline fonts
•	Bullets and numbering
•	Left, Center, Right and Justify text.

You type your response much like you would in any other email program and then save it for future use.

[View Screen Shot](#)

### Insert Hyperlinks and Emails

One of the great things about having a website is you can offer a tremendous amount of information to your customers. But if they don't bother to look and just send an email, it almost defeats the purpose of the website. Not any more. Since you will no longer need to remember the URLs or type them over and over, you can include them in your saved responses thus pointing the customer to the specific page on your website. And when there, they may just find out even more about what you have to offer.

[View Screen Shot](#)

### Email Your Responses

When you receive an email, simply hit reply, pop over to FirstResponse, highlight the reply you want to send, click Copy to Clipboard and then go back to your email program and paste it in. You can then do any modifications you may need at this point. No more typing the same thing over and over!

[View Screen Shot](#)

### Print Your Responses

Have a standard envelope insert or some other document you would like to print but not have to search for? Create it in FirstResponse and print it with the click of a button.

### Search for a Response

Have a large list of responses? No problem, just click the Search tab and start typing the word you want to search for in your response. The list will be filtered with each keystroke then you can quickly grab the one you want!

[View Screen Shot](#)

## Just a few more of the key features:

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•	Duplicate responses, saving even more time.
•	Rename and move responses and groups and libraries as needed.
•	Leave FirstResponse open in the background and just click the convenient icon in the system tray to bring it to the foreground when needed.
•	Insert email addresses, URLs and even "Click Here" type links.
•	Store an email subject line with each response so that you can replace the subject line if desired or when creating a new email, save the time typing it.
•	Backup your data file with ease, protecting your data in the event of loss.

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## System Requirements

<b>Computer</b>	IBM or Compatible Pentium class PC (Pentium II or higher recommended)
<b>Operating System</b>	Windows Vista, Windows XP, Windows 2000, or Windows Server 2003
<b>Memory</b>	64 MB of RAM (128 MB RAM recommended)
<b>Hard Disk Space</b>	45 MB free disk space required
<b>Monitor</b>	1024 x 768 resolution or higher recommended (will work in 800 x 600 mode)
<b>Printer (optional)</b>	Required to print reports but not to operate program. Any printer supported by Windows
<b>Email Software</b>	Rich Text compatible Email program like Microsoft Outlook.

## FAQs

Please click below to find answers to these common questions about purchasing.

If you have additional questions, please contact Customer Service via email at [sales@slateboard.com](mailto:sales@slateboard.com).

### [How soon will I receive my software?](#)

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### [Can I download again if I need to reinstall my software?](#)

### [I have additional questions about downloading...](#)

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### **How soon will I receive my software?**

If you order a CD-ROM, you can expect to receive it within 5-10 business days. If you purchase via download, the product is immediately available to you when the download process is completed. Note that you can also download when ordering a CD-ROM.

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### **How long will it take to download?**

Download times will differ depending on Internet connection speed and other factors. Typically downloads via "high-speed" connections take 1-3 minutes. Downloads via dial-up are usually much slower and can take 20-40 minutes depending upon the connection speed.

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### **Can I download again if I need to reinstall my software?**

Yes. Just visit our Downloads section, select Download My Order and after installing use your registration number for full access. If you have lost this number, please email [support@slateboard.com](mailto:support@slateboard.com) with as much information as possible for us to identify your order and we will send you your code.

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### **I have additional questions about downloading...**

For a detailed explanation on how to download, please visit our [How to Download Software Over the Internet](#) page.

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### **How do I get help or technical support?**

Most questions can be answered by reading the online help available from the Help menu in your software. If your answer cannot be found there, email support is free for as long as you use your software. Send your question to [support@slateboard.com](mailto:support@slateboard.com).

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### **Do you have a money back guarantee?**

FirstResponse is quick and easy to learn. Our software is in use by thousands of individuals and professionals across the United States and the world. We've been in business for over 10 years and offer a 60 day money back guarantee on all of our software so there is no risk to you! For more details on our money back guarantee, [click here](#).

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## Pricing

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You must purchase a license for every machine that FirstResponse will be accessed from. Our pricing is scaled to give significant discounts based upon the number of licenses you are purchasing. We sell our licenses in single, 2, 3, 5 and 10 user packs. If you need a number other than this, simply mix and match the packages (e.g. if you

need 14 licenses, purchase a 10, 3 and single pack).

Scaled price list for FirstResponse		
# of Users	One-Time Fee - no further cost	Price (US\$)
1 User	\$99.95	<a href="#">▶ BUY NOW</a>
2 User Pack	\$179.95	<a href="#">▶ BUY NOW</a>
3 User Pack	\$249.95	<a href="#">▶ BUY NOW</a>
5 User Pack	\$399.95	<a href="#">▶ BUY NOW</a>
10 User Pack	\$699.95	<a href="#">▶ BUY NOW</a>

The one-time prices are just that--one time. You will receive your software and it will never expire.

If you would like us to put together a custom quote, please contact us at 800-858-1522 Monday to Friday between 9am and 5pm EST or send an email to [sales@slateboard.com](mailto:sales@slateboard.com). Note as well, orders over \$500 can be done with a Purchase Order.

## Some Facts About Us

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•	<b>Stable</b> We've been in business since 1994 and have thousands of satisfied clients around the world
•	<b>Safe</b> We offer a 60-day unconditional money-back guarantee so there is no risk to you
•	<b>Satisfaction</b> Our software has an over 99% satisfaction rate based upon number of refunds requested
•	<b>Support</b> We offer 60 days of free phone support for new users and unlimited free email support

## Try the Fully Functional Demo Now!

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Need help making the buying decision? We offer fully functional demos of all of our products. Simply use the link below to try out FirstResponse before buying. Once installed, use the Demo Now button for full access. If you are not familiar with downloading software from the Internet, [click here](#) for detailed step-by-step instructions.

 [Click Here](#) to try FirstResponse Email Reply Management System (8.2MB)

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